

BUSINESS CORE REQUIREMENTS FOR BA DEGREE

Business Core

Code	Title	Hours
ACC-2050	Financial Accounting	3
ACC-2150	Managerial Accounting	3
BIA-2200	Business Intelligence	3
BUS-1001	Survey of Business (Incoming Freshman Only)	3
ENT-2031	Creating Breakthrough Innovations	3
FIN-4200	Finance	3
ECO-2102	Principles of Microeconomics	3
MAT-2000 or PSY-2310	Statistics Statistics for the Behavioral Science	3
MGT-2011	Contemporary Business Law	3
MGT-2100	Principles of Management	3
MGT-3100	Business Ethics	3
MGT-4070	Capstone: Strategic Management	3
MKT-2200	Marketing: From Principles to Digital Practice	3
Total Hours		39