ENTREPRENEURSHIP AND INNOVATION (BBA)

General Undergraduate Admission Requirements

All applicants must meet the general admission requirements for Concordia University Chicago undergraduate programs as published in the Concordia University Chicago academic catalog.

New students are accepted into undergraduate degree-seeking programs for online (ADP) and on-campus (Traditional) study in the fall and spring semesters. If you have any questions please work with your admissions advisors.

Entrepreneurship and Innovation (BBA) Core Requirements

Modality: Face-to-Face

Code	Title	Hours
ACC-2050	Financial Accounting	
ACC-2150	Managerial Accounting	
BIA-2200	Business Intelligence	
BUS-1001	Survey of Business (Incoming Freshman Only)	
ENT-2031	Creating Breakthrough Innovations	
FIN-4200	Finance	
ECO-2102	Principles of Microeconomics	
MAT-2000	Statistics	
MAT-2400	Calculus for Business and Life Sciences	
or MAT-1805	College Algebra	
MGT-2011	Contemporary Business Law	
MGT-2100	Principles of Management	
MGT-3100	Business Ethics	
MGT-4070	Capstone: Strategic Management	
MKT-2200	Marketing: From Principles to Digital Practice	
Total Hours		42

Major Requirements

Code	Title	Hours
ENT-3020	Identifying Entrepreneurship Opportunities	
ENT-4900	Strategy, Planning, and Execution for Entrepreneurship	
MGT-3010	Advanced Business Law	
MGT-4010	Small Business Management	
MKT-4130	New Product Development	
Total Hours		15

Graduation Requirements

Students in the College of Business must meet all University requirements found in the Academic Information section of this catalog. Specific requirements of the College of Business include:

- A minimum cumulative GPA of 2.0 for all coursework completed at Concordia University Chicago.
- A minimum GPA of 2.0 for each course taken in a major at Concordia University Chicago.
- A minimum grade requirement of C (not C-) or higher for each course taken as part of major coursework or the business core.
- All administrative obligations to CUC must be cleared in order to prompt the release of CUC transcripts and diploma(s).
- In addition to satisfying the overall minimum credits for a given degree, major, minor, and/or special program such as Concordia Honors Program or Pre-Seminary Program, additional course requirements may be required. Deficiency in any area of the program will delay awarding the degree and require a new intent to graduate form be filed in alignment with completion of requirements. Students may elect to drop minors or other programs if they present an obstacle for graduation, however, the term assigned to awarding degrees will be consistent with the term the program change is submitted. Please note, students are subject to additional fees for subsequent intent forms.
- No course in a major may be taken on the Pass/Fail grade option.