

BACHELOR OF BUSINESS ADMINISTRATION PROGRAMS

On-campus students may earn a Bachelor of Business Administration degree in one of six specializations. This degree is the standard for business education and prepares students for a variety of roles in industry and nonprofit organizations. Under the guidance of experienced discipline chairs and seasoned faculty members, CUC students explore the truth of their creation in God's image, study the virtues of freedom and an entrepreneurial spirit, and discern the first steps in their vocation as God's call to their lives and work.

Bachelor of Business Administration major program requirements

- Accounting (BBA) (<https://catalog.cuchicago.edu/undergraduate/college-business/bachelor-of-business-administration/accounting/>)
- Business Intelligence and Analytics (BBA) (<https://catalog.cuchicago.edu/undergraduate/college-business/bachelor-of-business-administration/business-intelligence-and-analytics/>)
- Entrepreneurship and Innovation (BBA) (<https://catalog.cuchicago.edu/undergraduate/college-business/bachelor-of-business-administration/entrepreneurship-and-innovation/>)
- Management (BBA) (<https://catalog.cuchicago.edu/undergraduate/college-business/bachelor-of-business-administration/management/>)
- Marketing (BBA) (<https://catalog.cuchicago.edu/undergraduate/college-business/bachelor-of-business-administration/marketing/>)
- Sports Management and Business (BBA) (<https://catalog.cuchicago.edu/undergraduate/college-business/bachelor-of-business-administration/sports-management-and-business/>)

Graduation Requirements

Students in the College of Business must meet all University requirements found in the Academic Information section of this catalog. Specific requirements of the College of Business include:

- A minimum cumulative GPA of 2.0 for all coursework completed at Concordia University Chicago.
- A minimum GPA of 2.0 for each course taken in a major at Concordia University Chicago.
- A minimum grade requirement of C (not C-) or higher for each course taken as part of major coursework or the business core.
- All administrative obligations to CUC must be cleared in order to prompt the release of CUC transcripts and diploma(s).
- In addition to satisfying the overall minimum credits for a given degree, major, minor, and/or special program such as Concordia Honors Program or Pre-Seminary Program, additional course requirements may be required. Deficiency in any area of the program will delay awarding the degree and require a new intent to graduate form be filed in alignment with completion of requirements. Students may elect to drop minors or other programs if they present an obstacle for graduation, however, the term assigned to awarding degrees will be consistent with the term the program change is submitted. Please note, students are subject to additional fees for subsequent intent forms.
- No course in a major may be taken on the Pass/Fail grade option.