

MASTER OF BUSINESS ADMINISTRATION (MBA) DEGREE PROGRAMS

CUC's innovative Master of Business Administration (MBA) program is designed to propel you into the forefront of today's dynamic business landscape. This program is created for forward-thinkers ready to embrace the intersection of Business Analytics, Design Thinking, and Artificial Intelligence (AI).

What makes this MBA different?

- **Business Analytics:** Dive into the world of data-driven decision-making. Gain proficiency in analyzing and interpreting complex business data.
- **Design Thinking:** Foster creativity, empathy, and problem-solving skills through our Design Thinking curriculum. Learn to approach business challenges with a human-centric mindset, creating solutions that resonate with both customers and stakeholders.
- **Artificial Intelligence:** Acquire the skills to harness the power of AI for business optimization, innovation, and strategic planning.

Key MBA Highlights:

- **Industry-Integrated Instructors:** Collaborate with industry leaders and educators to prepare for ethical leadership in a global marketplace. Gain insights into the latest trends and challenges directly from those researching and shaping the business landscape.
- **Global Perspective:** Embrace a global mindset with a curriculum that addresses international business challenges. Connect with a diverse cohort of peers, fostering a rich learning environment.
- **Specializations:** Students may choose to add a specialization to their MBA. The degree track is flexible yet rigorous to accommodate students while preparing them for today's business world and that of tomorrow.

Find Your Vocation with Concordia University Chicago MBA

At Concordia University Chicago, we believe in shaping leaders who not only excel professionally but also embody integrity and social responsibility. The Concordia University Chicago MBA is designed to prepare students to serve and lead with unwavering integrity, demonstrating ethical and social responsibility to their community, organization, country, and planet.

Our mission is deeply rooted in the principles of Truth, Freedom, and Vocation. We aim to produce graduates who not only meet academic standards but also align with the core values of Concordia University Chicago. As you embark on your MBA journey with us, you'll be part of an educational experience that goes beyond the ordinary.

General Graduate Admission Requirements

All applicants must meet the general admission requirements for Concordia University Chicago graduate programs as published in the Concordia University Chicago academic catalog (<https://catalog.cuchicago.edu/graduate/graduate-admission-student-services/>).

New students are accepted into graduate degree-seeking, certificate, endorsement and/or post-graduate programs for online and on-campus study in the fall, spring, or summer semesters. Previously admitted students seeking to change programs may do so at the beginning of a semester (only) by submitting a Change-of-Program quick app (<https://capp.cuchicago.edu/graduate/change-of-program/>). Applicants must be in good academic standing according to Concordia University Chicago's satisfactory academic progress standards at the time of requesting a program change.

The General Masters in Business Administration (30 credit hours) is designed for those seeking a comprehensive understanding of business principles without a specialization. Its rigorous curriculum includes nine core courses and the flexibility to select one additional course from any of the specialization courses. This MBA option is a 30-credit-hour complete business program that includes business analytics, design thinking, and artificial intelligence (AI).

Students completing an MBA Specialization take the 24-credit core instead of the 30 credits of courses listed below. (See 'MBA with specialization(s)' tab for the 24-credit core.)

Degree Requirements

Code	Title	Hours
Required Courses		
Core 1: Foundation Skills		
MBAC-6040	Business Analytics: Data, Models and Decision-Making	3
MBAC-6100	Global Marketing in a Digital Era	3
MBAC-6200	Economics for Managers	3
MBAC-6300	Accounting for Decision Making	3
MBAC-6450	Financial Management	3
Core 2: Thinking and Applied Artificial Intelligence		
MBAC-6060	Design Thinking	3
MBAC-6070	Applied Artificial Intelligence	3
Core 3: Business Strategy, Integration and Leadership Development		
MBAC-6080	Leadership and Ethical Decision-Making	3
MBAC-6990	Capstone ¹	3
Choose one 3-credit course from any MBA specialization (subject codes include MBAA, MBAD, MBAF, MBAH, MBAL, MBAS, MBAP, etc.)		3
Total Hours		30

¹ MBAC-6990 Capstone prerequisite is a grade of B or higher in all MBA core courses.

Common Professional Component (CPC)

All MBA students will take a Common Professional Component (CPC)-based comprehensive exam as part of their coursework in their first MBA course. The exam contains 10 questions for each business topic, 40 questions total. The business topics include Accounting, Finance, Macroeconomics/Microeconomics and Statistics. The CPC exam is used to identify if there is a need to develop your foundational business knowledge so that you will be successful when taking the graduate-level courses that comprise the common body of knowledge (CPCs) within the MBA program. If a need is identified in a specific area, you will be requested to take an academic leveling course (ALC) in that

specific academic area. The ALC self-paced module is a 20-question pre-test, then 4-6 hours of online instructional material, and a 20 question post-test. The assessment test is approved by Accreditation Council of Business Schools and Programs (ACBSP) as a method to ensure quality in education, and is a requirement for accreditation. Assessment fees are not part of the tuition and are paid directly to the service provider.

Students may elect to complete one or more specializations to add to the core MBA.

How This Works

- Students pursue the 24 credit hour required core for specializations.
- Students choose a specialization (9 to 12 additional hours) which will result in a MBA with a specialization which will be noted on a CUC transcript.
- Students may choose more than one specialization.
- Students may take their specialization courses while they are taking core courses.
- It is recommended that students complete one semester before beginning specialization courses.

Specializations

- Accounting: Business Analysis and Reporting (MBA) (<https://catalog.cuchicago.edu/graduate/mba-degree-programs/mba-specializations/accounting/business-analysis-and-reporting/>)
- Digital Marketing (MBA) (<https://catalog.cuchicago.edu/graduate/mba-degree-programs/mba-specializations/digital-marketing/>)
- Finance (MBA) (<https://catalog.cuchicago.edu/graduate/mba-degree-programs/mba-specializations/finance/>)
- Healthcare Management (MBA) (<https://catalog.cuchicago.edu/graduate/mba-degree-programs/mba-specializations/health-care/>)
- Leadership & Change Management (MBA) (<https://catalog.cuchicago.edu/graduate/mba-degree-programs/mba-specializations/leadership-change-management/>)
- Sports Management (MBA) (<https://catalog.cuchicago.edu/graduate/mba-degree-programs/mba-specializations/sports-management/>)

Common Professional Component (CPC)

All MBA students will take a Common Professional Component (CPC)-based comprehensive exam as part of their coursework in their first MBA course. The exam contains 10 questions for each business topic, 40 questions total. The business topics include Accounting, Finance, Macroeconomics/Microeconomics and Statistics. The CPC exam is used to identify if there is a need to develop your foundational business knowledge so that you will be successful when taking the graduate-level courses that comprise the common body of knowledge (CPCs) within the MBA program. If a need is identified in a specific area, you will be requested to take an academic leveling course (ALC) in that specific academic area. The ALC self-paced module is a 20-question pre-test, then 4-6 hours of online instructional material, and a 20 question post-test. The assessment test is approved by Accreditation Council of Business Schools and Programs (ACBSP) as a method to ensure quality in education, and is a requirement for accreditation. Assessment fees are not part of the tuition and are paid directly to the service provider.

Graduation Requirements

- Have on file an application as a degree-seeking graduate student.
- Have on file one official transcript from EACH college/university attended of all previous coursework taken.
- Complete, for the degree being sought:
 - the credit hours and levels as designated,
 - within the specified time limit,
 - with grades of C- or higher,
 - with a minimum cumulative GPA of 3.0.
- Students completing multiple advanced programs or degrees at CUC must have a 3.0 GPA in each academic program in addition to a minimum cumulative GPA of 3.0.
- If transfer credit is approved to be applied: have on file an approved "Graduate Transfer Credit Approval" form(s) or evaluation(s).
- Have on file the Intent to Graduate/Complete form with the Office of the Registrar by the published deadline.
- Have on file, if applicable, necessary copies of a project, thesis or dissertation.
- Take and pass the final examination or terminal requirements in the program during or after the final course.
- Approval of the faculty.
- All administrative obligations to CUC must be cleared in order to prompt the release of CUC transcripts and diploma(s).

Every attempt has been made to include information to aid the student with information about his/her program, degree and graduation/completion requirements. It is, however, the student's responsibility to complete all steps and meet all deadlines relevant to graduation requirements.