MBA SPORTS MANAGEMENT (MBAS)

MBAS-6800: The Economics of Sports (3 hours)
The domain of sports, most notably professional sports, has been elevated to one of the highest rungs of the financial ladder by having entered the world of the professional entertainment industry. In the 21st century, sport has secured its place as one of the paramount forms of entertainment from Friday night high school football games to the Olympic venues. To function as an administrator within this profession, it is imperative to have a comprehensive understanding of the dynamic role of economics. In this course, students explore and examine the concepts and models of micro and intermediate economics as related to the business of sport. Cross-Listed: SPML-6020.

MBAS-6805: Sport Finance (3 hours)
In this course, students develop a framework with an in-depth analysis of the various tools, techniques, ratios, formulas and other finance-related information, and complex financial concerns in the sports workplace. Cross-Listed: SPML-6040.

MBAS-6810: The Essentials of the Law in Sports (3 hours)
This course introduces legal issues and professional ramifications in the field of sports management through the examination of regulations, government intervention and ethically pertinent scenarios. This course allows learners to acquire a thorough understanding of legal considerations, which affect the interaction of league officials and athletes, their professional behavior, and what laws are established to protect their rights and assure they are accountable for their actions. Cross-Listed: SPML-6010 and SPML-7050.

MBAS-6815: Level the Playing Field: Diversity in Sports (3 hours)
This course is designed to teach students what diversity is and how it applies to sports in general and, more specifically, to gender, race and various cultures. The course will help learners understand the unique challenge for sports leaders to better understand diversity and, through this understanding, help “level the playing field.” Cross-Listed: SPML-6060.